



# RANDY PENNINGTON

LEAD CHANGE.  
BUILD CULTURES.  
ACHIEVE RESULTS.

“Seismic shifts are redefining business, communities, and individual life. Your ability to navigate and leverage them while flawlessly executing today will be the difference between continued excellence, irrelevance, or even extinction.”

-Randy Pennington

## Leading in the New Next™

### Formats:

- Live or virtual keynote presentation
- Live or virtual interactive leadership team discussions
- Live workshop of 2 – 3 hours
- Virtual workshop of up to 2 hours

There is no more new normal. There is only a New Next.

This session shares the specific mindset and strategies leaders need to prepare their organization to flourish in the face of upheaval and uncertainty. Most important, it provides a roadmap for developing and sustaining the culture you need to set yourself apart and rock the world.

This session will equip and inspire leaders just like you to:

- Help their team become comfortable with working and succeeding in a world where everything can shift in a heartbeat
- Execute tangible strategies that keep their team engaged and focused in times of uncertainty, upheaval, and crisis
- Identify the gaps and take steps to enhance the fundamentals of their business and culture
- Balance the need for flawless execution while remaining change ready and nimble
- Build and sustain a future seeking and collaboration enabled culture that gives their organization a competitive edge in the marketplace

Now is the time to pursue the New Next that positions you for growth, success, and continued relevance in the future.