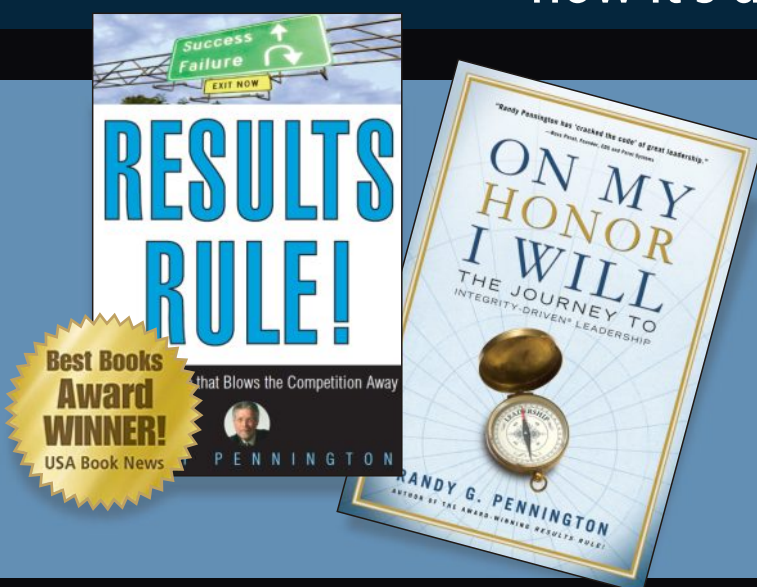


What does it take to be the hero in your marketplace?

Today, more than ever, organizations must be in the business of growing leaders at every level who can ...

- Deliver results
- Develop and sustain relationships
- Promote accountability

Pennington shows you *exactly*
how it's done!



Randy Pennington

the resource for leaders who expect results™

"Randy Pennington has *cracked the code* of great leadership." – Ross Perot

PRACTICAL, IMPLEMENTABLE IDEAS

No flavor-of-the-month book reports here. From improved profits to lower turnover to increased productivity, Randy's ideas have been tested in the marketplace and delivered proven results.

PLATFORM VETERAN

Randy's 20+ year career includes over 2,000 presentations. He delivers keynotes to audiences of thousands and leads multi-day workshops and retreats with groups as small as 15. Randy's presentations deliver immediate take-away value tailored to your specific need.

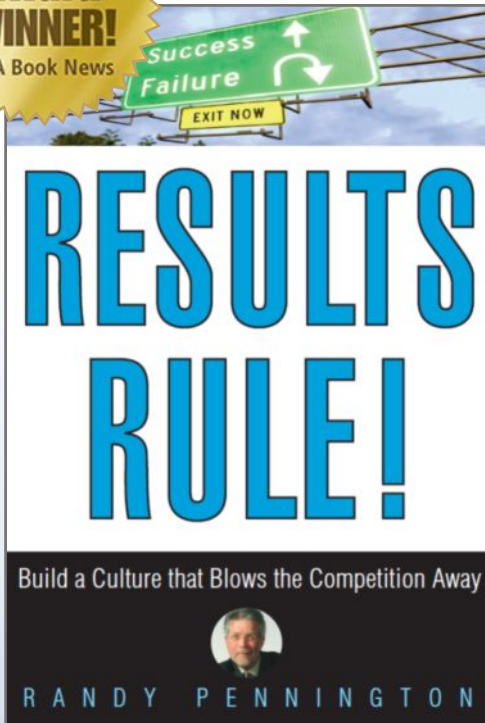
AWARD-WINNING AUTHOR

Author of ***Results Rule!*** *Build a Culture that Blows the Competition Away* and ***On My Honor, I Will: The Journey to INTEGRITY-DRIVEN Leadership***. *Results Rule!* was chosen as a **Best Books Award Winner** by USA Book News.

At the heart of Randy's presentations is a simple, yet profound belief:

Products and services are interchangeable. Your success is determined by the quality and commitment of your leaders at every level.

Best Books
Award
WINNER!
USA Book News



RESULTS RULE!®

Be a Hero in a “Me Too” World

Your organization is either a hero, has-been, or wanna-be. That's where creating a Results Rule! culture will turn your uniqueness into a competitive asset that clears the playing field. Results Rule! is all about getting focused on producing results year... after year... after year and breaking out of the “me too” club.

The marketplace never lies – Results Rule!

- Establish a clear distinction between you and... the other guy
- Build and grow a culture that can change to meet the demands of your marketplace to produce results
- Create the catalyst for enhancing customer value and increased effectiveness in everything you do

“Pennington is an expert on developing cultures that deliver results.”

Jobing.com

“You have again delivered a product that is focused on today's business needs.”

EDS

Randy focuses on what works in your world – the real world – and he does it in a style that relates to people at every level of your organization. He educates, inspires, and entertains. **Each presentation is tailored for your group. Use one of his most popular programs or let Randy work with you to create a unique experience that supports your theme.**

ON MY HONOR, I WILL: The Journey to INTEGRITY- DRIVEN® Leadership

What if you could have a blueprint for becoming the leader you always wanted to be... one who achieves results and inspires trust? What if that blueprint had been field-tested by hundreds of thousands of leaders from all walks of life?

Here's the news – the blueprint exists.

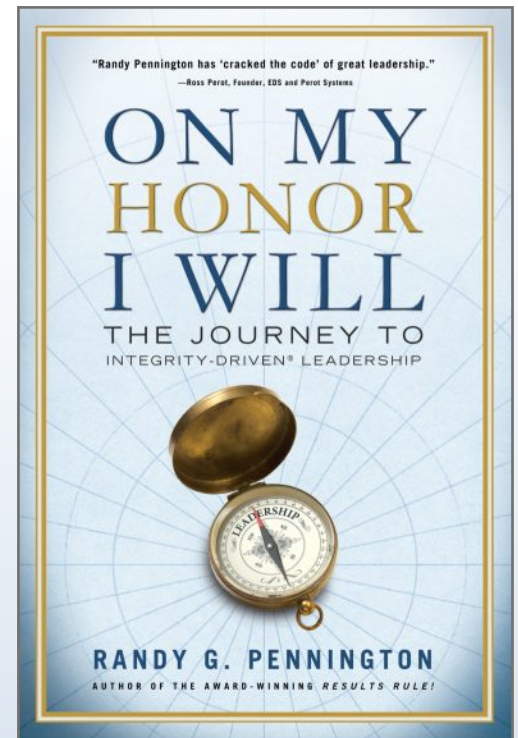
- Earn a reputation for doing what's right through the discipline of personal integrity
- Build and sustain partnerships with others by mastering the art of interpersonal integrity
- Grow an organization and develop a culture that lives the integrity of its values

"It's rare for someone to show how concepts normally associated with the private sector can work in the public sector."

IRS, Wage & Investment Division

"Our members have to produce results in the real world, and you provided information that can be implemented immediately."

National Asphalt Pavement Association



"The improvement during the past year has been remarkable. Highlighted by our \$25 million profit turnaround... your involvement and leadership has been extremely beneficial in achieving this transformation."

Inland Paperboard &
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Accomplishments & Credentials

- Creator of INTEGRITY-DRIVEN® Leadership
- Creator of POSITIVE PERFORMANCE® Management
- Adjunct instructor in the Cox Business Leadership Center, SMU
- Master's degree & postgraduate work
- Past Chairman of the Board for a \$17 million nonprofit
- Past Chairman of the Board for a national philanthropic foundation
- Partner & CFO in a multimillion dollar professional services firm
- Executive in a successful mental health start-up
- Speaker Hall of Fame inductee
- Author and respected media resource

Sampling of Randy's clients:

- Academy of General Dentistry
- Accenture
- Alabama Power Company
- American Heart Assn.
- American Rental Assn.
- American Society of Assn. Executives
- ARAMCO Services
- AT&T
- Baylor University
- Brinks Home Security
- Bristol Hotels
- Commercial Finance Assn.
- Credit Solutions
- Crestmark Bank
- Department of the Army
- DFW Airport
- EDS
- Exxon Chemicals
- FTD Assn.
- Fujitsu
- GE
- IBM
- Igloo
- Ingersoll-Rand
- Internat'l. Bottled Water Assn.
- Internat'l. Right of Way Assn.
- IRS
- JCPenney
- Lockheed Martin
- Marathon Oil
- Marriott Hotels & Resorts
- Mortgage Bankers of America
- Motorola
- National Assn. of Credit Mgmt.
- National Assn. of Insurance Women
- National Glass Assn.
- Parkland Hospital
- Pearle Vision
- Progressive Insurance
- Shell
- Society of Food Service Mgmt.
- Southern Nuclear Operating Co.
- Sprint
- State Farm Insurance
- Texas A&M University
- The Toledo Hospital
- TIC Credit Union
- TwinStar Credit Union
- Xerox

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