

What are you doing today to guarantee your success tomorrow?

Randy Pennington

Positive Results in a World of Accelerating Change

Whether it's tomorrow or ten years from now, your future success is determined by the ability to anticipate, adapt, and execute to achieve results. Randy Pennington delivers insightful and actionable strategies and tools to address the biggest challenges your organization faces today and tomorrow.

CHANGE

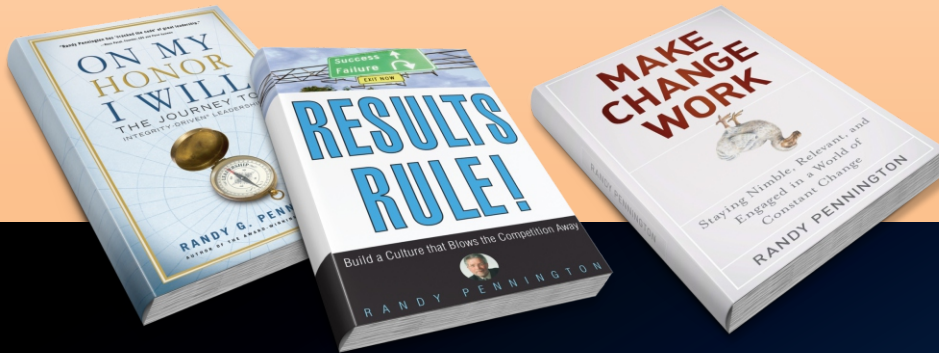
- Define what change means for you and turn it into a strategic advantage
- Identify and reduce resistance and stressors that prohibit change
- Stay nimble and embrace change to remain relevant and competitive

CULTURE

- Sustain a strong, confident culture that delivers positive results for the organization and its customers
- Reduce fear and uncertainty
- Implement strategies that immediately make you stand out from your competitors

LEADERSHIP

- Renew focus and commitment from every member of your team
- Improve trust and communication
- Increase personal responsibility, accountability, and performance



"The topic of change management is usually boring or intimidating, but with you it was neither."

DeVry University

"My only regret was that I scheduled your session for only one hour."

Goodwill Industries International

"The improvement during the past year has been remarkable. Highlighted by our \$25 million profit turnaround... your involvement and leadership has been extremely beneficial in achieving this transformation."

Inland Paperboard & Packaging

For lasting results at your next event, contact:

Mary Shook

mary@penningtongroup.com

penningtongroup.com

972-980-9857



Who is **Randy Pennington**?

“The difference between excellence and mediocrity in the future is the ability to quickly change and adapt.”

Randy Pennington

Randy Pennington is a business performance expert who has spent decades helping leaders and organizations achieve better results, build stronger cultures, and make change work as a strategic advantage.

He is also...

- **Author of** the award-winning *Make Change Work, Results Rule!* and *On My Honor, I Will*
- **Commentator for media** including *The New York Times, Entrepreneur, CNN, Fox News, BBC,* and ABC radio network
- **Author of over 500 published articles** in numerous professional and trade association journals including *Executive Excellence, The Huffington Post, and Fast Company*
- **Adjunct instructor** in the Cox Business Leadership Center at Southern Methodist University and winner of sixteen Excellence in Teaching awards
- **A trusted resource** to well-known companies, associations, universities, and government agencies throughout the world

Along the way, Randy has been...

- **Partner & CFO** of a multimillion dollar professional services firm
- **Executive** in a successful mental health start-up
- **Creator of INTEGRITY-DRIVEN® Leadership and POSITIVE PERFORMANCE® Management and Make Change Work®**
- Inducted into the **Speaker Hall of Fame** by the *National Speakers Association (NSA)*
- **Chairman of the Board** for a \$17 million not-for-profit and national philanthropic foundation
- **Founding member** for the Texas Council on Cardiovascular Disease and Stroke

Randy's most-requested presentations:

- *Make Change Work®*
- *Results Rule!®*
- *Dodos & Coyotes*
- *Change Your Leadership – Change Your Results*

Randy's presentations are customized and personalized for each audience and range from keynote seminars to multi-day retreats.

Strategic Consulting & Advisory Services

Randy Pennington provides in-depth consulting and advisory services that produce game-changing results with leadership teams and individual leaders.

For lasting results at your next event, contact:

Mary Shook

mary@penningtongroup.com

penningtongroup.com

972-980-9857

Randy Pennington

delivers *results.*



"My experience is that there are very few people who are equally effective as a keynoter, workshop leader, and facilitator. There are even fewer who have the depth of knowledge and experience to keep our members asking for more."

Meeting Professionals International

"Randy Pennington's Results Rule! message and focus on creating a culture that helps us stand out in the marketplace was the perfect way to close the meeting. It was obvious that you took the time to listen and learn about the issues our company is facing... You have again delivered a product that is focused on today's business needs."

EDS

"Randy Pennington is one of a very small list of people who have the ability to capture an audience in a keynote, and work with our organization as a partner for years to develop an in-depth, interactive leadership development curriculum. Our members love him."

International Right of Way Association

"Randy Pennington was perfect. Not only did he give a great speech that was relevant to our audience, he also did his homework. He customized the presentation for our audience with a personal story. Our members really appreciated it. Randy was also very easy to work with"

National Cooperative Services Corporation

"Our members have to produce results in the real world, and you provided information that can be implemented immediately."

National Asphalt Pavement Association

"Thanks to your delivery and customization, you received the highest rating from any speaker we've ever had."

LaSalle Bank

"It's rare for someone to show how concepts normally associated with the private sector can work in the public sector."

IRS, Wage & Investment Division

"We have had 16 consecutive corporate retreats, and you are only the second presenter we've asked back for a return engagement."

First Texas Bancorp

For lasting results at your next event, contact:

Mary Shook

mary@penningtongroup.com

penningtongroup.com

972-980-9857